



Strategy Policy

Mission Statement:

The Swansea Wellbeing Centre is dedicated to promoting holistic well-being by providing accessible and inclusive services that empower individuals and communities to thrive physically, mentally, and emotionally. The vision is wellbeing for all, and includes the development of free to access Community inclusion programme.

Vision:

A community where everyone has the opportunity to achieve optimal well-being, supported by a compassionate and responsive Wellbeing Centre, where a warm welcomed and non judgmental welcome is one of our core values. Our vision is a strong team of volunteers who support the Centre bringing a wealth of experience and the direct voice of the community.

Core Values:

- **Inclusivity:** Embrace diversity and create a welcoming environment for all.
- **Empowerment:** Foster individual and community empowerment through education and support.
- **Collaboration:** Build strong partnerships with stakeholders to enhance collective impact.
- **Integrity:** Uphold ethical standards and transparency in all operations.

Strategic Objectives:

1. Accessible Wellbeing Services:

- Ensure that our services are accessible to all individuals, regardless of socio-economic status.
- Collaborate with local communities to identify specific needs and tailor programs accordingly.

- Listen to our volunteers around what should be priorities - encourage our volunteers to influence the Centre.
- Work closely with referral partners within SCVS.

2. Holistic Wellness Programs:

- Develop and implement holistic wellness programs addressing physical, mental, and emotional health.
- Integrate evidence-based practices and alternative therapies to provide comprehensive care.

3. Community Engagement:

- Establish regular community forums and engagement sessions to gather feedback and enhance services.
- Actively involve community members including volunteers in the planning and implementation of wellbeing programs.

4. Volunteer and Stakeholder Collaboration:

- Develop a robust volunteer engagement strategy to maximize community involvement.
- Encourage volunteers with lived in mental health challenges to volunteer. We offer additional support where needed.
- Build and maintain strong partnerships with local organisations, businesses, and healthcare providers.

5. Professional Development and Training:

- Provide ongoing training for workers and volunteers to ensure they are equipped with the latest knowledge and skills.
- Ask volunteers directly what training they are interested in.

6. Outcome Measurement and Evaluation:

- Establish key effective ways to measure the impact of wellbeing programs.
- Regularly evaluate the effectiveness of services and adjust programs based on feedback and data analysis.

7. Advocacy and Awareness:

- Advocate for policies that promote mental health and overall wellbeing. Listen to volunteers voices and seek advice from them about support offered at the Centre.

- Attend community wellbeing events to reduce stigma and increase understanding of mental health issues.

8. Financial Sustainability:

- Develop diversified funding sources, including grants, donations, and partnerships.
- Implement efficient financial management practices to ensure long-term sustainability. increase training in this area.

Implementation Plan:

1. Timeline:

- Develop a detailed timeline for the implementation of each strategic objective.
- Establish milestones and regularly assess progress.

2. Resource Allocation:

- Allocate human, financial, and technological resources efficiently to support strategy implementation.
- Identify potential partnerships to supplement resources.

3. Communication Plan:

- Develop a comprehensive communication plan to inform stakeholders about the Wellbeing Centre's strategy. share on our website when developed.
- Utilize various channels, including social media, newsletters, and community events.

4. Monitoring and Evaluation:

- Establish a monitoring and evaluation framework to track the impact of the strategy.
- Conduct regular reviews to assess the effectiveness of implemented initiatives.

5. Continuous Improvement:

- Encourage a culture of continuous improvement by gathering feedback from clients, workers and volunteers.
- Adapt the strategy based on lessons learned and emerging community needs.

- This Strategy Policy Document serves as a roadmap for the Swansea Wellbeing Centre, guiding our efforts to create a positive impact on the wellbeing of individuals and communities.
- It reflects our commitment to excellence, inclusivity, and collaboration in the pursuit of holistic wellness with our key priority being WELLBEING FOR ALL.